## SPECIAL COMPETITION RULES "LIVE THE AMERICAN DREAM"

These rules set out the special conditions and the practical details specific to the Competition "Live the American dream". For all other matters, please refer to the General Competition Rules of the Company, which are attached and form an integral part hereof and are available at <a href="https://www.circus.be">www.circus.be</a>.

Participation in this competition constitutes full and unreserved acknowledgement and acceptance of these special rules and the General Competition Rules. No dispute will be accepted.

- A. Competition name: Live the American dream (hereinafter the "Competition")
- B. <u>Organizer:</u> CIRCUS BELGIUM S.A. with its head office at 4000 Liège, rue des Guillemins 129 (hereinafter the "Company")
- C. Duration of the competition: From 02/05/2022 to 29/05/2022
- D. Competition location: All Circus Casino gaming halls.
- E. Territorial limits: Belgian territories.
- F. Conditions for participation:
  - Compulsory registration at Circus.be;
  - Registration on the digital form available in the gaming halls

Each participant can fill in a single online registration form available within the Circus Casino establishment per day for the duration of the competition.

- G. The running of the Competition
- 1. Conditions for participation in the Competition:

Participation in the Competition is exclusively carried out in person inside a Circus Casino gaming halls.

The participant will register using the online form (using the email address and username the customer uses on the website <a href="www.circus.be">www.circus.be</a>) available on the touchscreen tablets provided within the Circus Casino establishments. The customer must answer a qualifying question and try to get as close as possible to the right answer. The question will be different each week for the duration of the competition.

- 2. Determining a winner(s) and attributing prizes:
  - 1) From Monday to Saturday:

Every day from Monday to Saturday, for the duration of the game, one winner per Circus Casino gaming hall will be chosen from the right answers. If several participants have correctly answered the question, the participant who answered the quickest will be considered as the winner. The winner will be announced the next day and must be present at 21:00 within the Circus Casino establishment to receive their winnings. If after a minute of waiting, the participant is not present, another winner will be chosen until a person present in the gaming hall comes forward.

Depending on the day of the week, a corresponding prize is up for grabs:

- Mondays: popcorn machine worth a maximum unit value of €22 including VAT
- Tuesdays: €100 cash
- Wednesdays: 1 hour limousine ride worth a maximum unit value of €250 including VAT
- Thursdays 5,000 coins with a maximum value of €17 including VAT
- Fridays: an "US Football Box" worth a maximum unit value of €47 including VAT

Saturdays: A tablet worth a maximum unit value of €154 including VAT

That being a total value of €2,360 including VAT per Circus Casino gaming hall from Monday to Saturday during the game period.

No prize can be swapped or replaced by its cash equivalent.

## 2) Sundays:

Every Sunday during the game period, 3 players will be chosen nationally to win one of the following prizes:

- An XL TV with a maximum value of €642 including VAT
- A mobile phone with a maximum value of €1,180 including VAT
- A trip for 2 people to the USA worth a maximum value of €5,000 including VAT

Every Monday morning at 9:00 during the game period, these players will be selected electronically among all the digital participations forms, of the participants that got closest to the right answer or have the right answer and are among the fastest (the first 3 will be given the prizes in the descending order of their values).

The 3 winners will be contacted personally to receive their winnings. The prizes will be sent at the latest on 30 June 2022.

The presence of the winners in the gaming hall is not obligatory for the Sunday winnings.

No prize can be swapped or replaced by its cash equivalent.

## H. Personal data protection

The participants' personal data communicated to the Company as part of the Competition is processed by the Company for marketing purposes (marketing related to offering new games and bets online, including sending text messages, telephone calls, paper or electronic newsletters).

The Company devotes the greatest care to the protection of the personal data that participants provide. By participating in this Competition, the participants confirm to acknowledge having read and agreed to the terms and conditions for processing of personal data defined in the Privacy Policy available here: <a href="https://www.circus.be/Templates/Content/circus\_be/default/documents/cgu-circusbe-privacy">https://www.circus.be/Templates/Content/circus\_be/default/documents/cgu-circusbe-privacy</a> fr.pdf.

Participants are informed that their names and contact details will be processed according to the terms and conditions set out in the aforementioned Privacy Policy. This data will be included in an address file that can be made available to third parties and/or that can be used internally or for commercial purposes ("direct marketing").

Any participant can request a copy of the data concerning them and have it rectified. They may, at their request and free of charge, oppose the processing of data concerning them by the Company.

Any request regarding the processing or the protection of personal data and the exercise of any rights to such data, should be sent to the following address: privacy@circus.be and/or dpo@circus.be. The interested party must attach to their deriving application the exact content of the right they wish to exercise, their contact details and address, and a legible copy of their identity card or passport