Cookie Policy

Our online gaming and sports betting platform www.circus.be and our mobile application Circus Sport (hereinafter "the Site) use cookies to improve your online experience and offer you personalized content.

You have the option to accept or refuse cookies that are non-essential to the functioning of the www.circus.be site and/or our mobile application Circus Sport at any time.

However, to continue navigating on our Site, you must either accept the cookies, or refuse them by managing your preferences via the "Cookie settings" tab.

In this Policy you will find all necessary information, as well as the options available to you to indicate your cookie preferences. Do not hesitate to consult our privacy policy for broader information on the processing of your personal data.

We invite you to carefully read this information.

Any questions? Please don't hesitate to contact us.

PLAN

1.   What is a cookie?

A cookie is information that is generally small and identified by a name, which can be transferred to your browser by a website you are connected to. Your web browser will save it for a certain period and resend it to the web server each time you reconnect.

Certain cookies are necessary for the Site's functioning, for example, cookies allow you to log in to the Site and manage your deposits and winnings. Others are used to improve your gaming experience, for example, your language choice; when you visit the site again, this cookie will allow your browser to be recognized and, therefore, keep your language choice. Others are used to give you personalized content or adverts.

Below, you will find (§2) the list of cookies the Site and its partners use.

The retention period for cookies varies depending on the type of cookie. Certain cookies are automatically deleted when you leave the Site; others are saved for longer; the retention period of cookies is defined below (§2).

2.   Why does the Site use cookies?

The Site and its partners use four (4) categories of cookies, namely:

- Essential cookies: the cookies that are necessary for the functioning of the Site and, notably, for the purposes of allowing players to access the offer of online gaming and betting, and allowing the Site to fulfill these legal and contractual obligations ;

- Cookies to improve user experience: the cookies that improve online experience (preferences, etc.) ;

- Performance cookies: the cookies that measure the Site's performance or the advertisements which are diffused there;

- Cookies for advertising purposes: the cookies that allow you to receive advertising, particularly personalized adverts and create a personalized profile so you are not shown adverts that do not correspond to your profile.

The use of cookies by the Site and its partners requires your consent with the exception of essential cookies.

You will find the list of cookies below. This list is non-exhaustive and is likely to change on the understanding that the Site will request your consent for all non-functional cookies.

2.1. Essential cookies

Cookies	Function	Length of storage
_gat_resengoGa	Casino de Namur restaurant reservation	1 min
ASP.NET_SessionId	Management of the player's session	Session
_2_reminderPopupCurrentIndex	Memorize displayed pop-up	1 year
PromoCookie	Memorize displayed promotion codes	Session
_2_currentConnectionDate	Memorize the session date	1 year
<marketing_action_ID> marketingActionDate marketingActionId marketingActionName marketingActionPrize	Management of participation in a marketing promotion	3 days
Ticket quickBetActive	Storage of information on the bet slips of ongoing bets	1 year
registration_sponsorship_code / registration_sponsorship_param _name / registration_sponsorship_sub_co de / registration_sponsorship_user_c ode	Affiliation management	1 month
AppConfig.DEBUG DISABLE_BUNDLES Prismic.Preview.ID Prismic.Preview.Ref	Bug management	1 day
_2_isLogged	Session management	Session

Third Party Cookies	Third Party	Function	Length of storage
__cfduid	cloudflare	Cybersecurity prevention	29 days
didomi_token	Didomi	Memorize consent	15 min

euconsent-v2		information for cookie management	1 year
io_token_* f-token_*	Iovation	Anti-fraud management	1 year 1 year
ai_session	Insights.com	Memorize the status of users through navigation	30 min

2.2. Cookies to improve user experience

Cookies	Function	Length of storage
loginbox_rememberusername	Management of the "Remember me" feature in the login module	1 year
SessionLanguage	Management of Site language preference	1 year
TemporaryPreferences UserPreferences	Storage of user preferences - IE browser	2 years
_2_lastVisitedSection	Memorize the last section visited by the player (gaming, betting, etc.)	1 year
OpenTicket FloatTicket	Memorize display preference for IE browser	1 year
CollapsedGroups	Memorize open/closed groups, at league level - IE browser	1 year
hide-optimalbet-message	Memorize the player's choice to display the information message on optimal bet	7 days
LiveCalendar	Memorize the sport selected on the page https://sport.circus.be/en/sport/live-sports-bets/calendar	1 year
CircusClubGameMusicIndex	Sound activation in games	Session

2.3. Performance cookies

Third Party Cookies	Third Party	Function	Length of storage
_dc_gtm_UA-* _gat_UA-*	Google Analytics	Google tag manager – Business Intelligence – statistical tools	1 min
_gid _gat _ga _ga_#	Google Analytics	Memorize a unique username and visits for statistical purposes	1 day 1 day 2 years 2 years
_hjid _hjTLDTest _hjFirstSeen _hjAbsoluteSessionInProgress	Hotjar	Analyze the player's experience during their Site visit	1 year Session 1 hour 30 min
fs_uid	Fullstory	Visualize the player's experience during their Site visit	4 months
_hp2_id.APP_ID _hp2_ses_props.APP_ID _hp2_props.APP_ID	Heap.io	Analyze the player's experience during their Site visit	13 months 30 min 13 months

_hp2_hld.*			Session
ai_user	Microsoft	Memorize a unique username and visits for statistical purposes	1 year

2.4. Cookies for advertising purposes

Cookies	Function	Length of storage
home_news home_news_connected	Management of information to be communicated to the player depending on their last login date	1 year

Third Party Cookies	Third Party	Function	Length of storage
fr _fbp	Facebook.com	Use for distribution of advertising products	3 months
_gcl_au	Google Ads	Analyze information relating to advertising	3 months
_uetvid _uetsid	Microsoft UET	Analyze information for advertising purposes	16 days 1 day
C Uid TPC CM14	adform	Analyze information for advertising purposes	60 days (cookies allowed) 10 years (cookies opt-out) 2 months 14 days 14 days
	Appsflyer	Marketing campaign evaluation analysis	24 months

3. **How to identify and manage the cookies used by the Site?**

Whether on your computer or on your mobile phone, you are free to manage your preferences in terms of consent to the cookies used by the Site and its partners by configuring your cookies via the "Cookie settings" tab.

Please note that most browsers are configured to automatically accept cookies. You are free to set your browser so it sends a notice when a cookie is used and therefore you can accept it or not.

Browser (computer)	
Firefox	https://support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox
Chrome	https://support.google.com/chrome/answer/95647?hl=en
Safari	https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac
Internet explorer	https://support.microsoft.com/en-us/topic/delete-and-manage-cookies-168dab11-0753-043d-7c16-ede5947fc64d

Browser (mobile phone)	
Firefox	https://support.mozilla.org/en-US/kb/clear-your-browsing-history-and-other-personal-data
Chrome	https://support.google.com/chrome/answer/95647?hl=en
Safari	https://support.apple.com/en-us/HT201265
Microsoft Edge	https://support.microsoft.com/en-us/microsoft-edge/delete-cookies-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09

Please note it is also possible that third parties could use cookies to generate traffic without SA Circus Belgium's consent. You have the option of deleting these cookies by directly contacting these third parties: Hotjar, Google, Fullstory, Adform, Heap.io, etc.

4.   Contact

4.1. Contact details of the Site manager

The Site is operated by SA CIRCUS BELGIUM who can be contacted for any questions relating to cookies and personal data protection:

- By mail: Rue des Guillemins 129, 4000 Liège, Belgium

- By email: privacy@circus.be

The CIRCUS BELGIUM Data protection officer can be contacted at the same address.

4.2. Contact details of the Data protection authority

Conforming to Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and the law of 30 July 2018, you have the right to request extra information or make a complaint to the Data protection authority; their contact details are:

Address : Rue de la Presse, 35, 1000 Bruxelles

Telephone: +32 (0)2 274 48 00

Email: contact@apd-gdba.be